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The Green Key label in Brussels: renewal of labels

The international Green Key eco-label that rewards tourism establishments for their environmental performance has revealed the results of its latest jury for Brussels: most establishments are renewing their label. More than 20% of the hotel rooms recognised by the Brussels-Capital Region and 80% of the region's youth hostel capacity holds the prestigious eco-label.

Just to remind you, the Green Key is an international independent eco-label for tourism establishments¹. Created in 1994 and managed at international level by a non-profit association (the FEE - Foundation for Environmental Education), it currently rewards 2,600 structures in 55 countries. In Brussels, it is managed by the Fédération Inter-Environnement Wallonie (IEW) in collaboration avec different partners, including visit.brussels, the Brussels Hotels Association and Brussels Special Venues.

For the criteria and procedure to acquire a Green Key eco-label, visit www.cleverte.be

Below you will find the list of establishment that have renewed their label in mid-2017. For all of them their label was expiring, with the exception of 3 guest rooms. For 2 of the guest rooms it was because the owners were moving (click on the establishments to access their websites):

- [B&B Opale](#)
- [Auberge des 3 Fontaines](#)
- [Brussels-Generation Europe](#) Youth Hostel
- [BluePoint Brussels](#) (ex-Diamant)

¹ The label is handed out annually, following strict control procedures and evaluation of the applications by a jury. Several environmental organisations are also part of the jury. To obtain the label, candidates must satisfy a series of compulsory criteria and satisfy at least 30% of the optional criteria. To retain the label, establishments must improve from year to year and present proof of their new environmental performance.

The criteria used to award the eco-label concern a dozen themes which the tourism establishments can engage in to limit their environmental impact: water, energy, waste management, mobility, food, biodiversity, etc. Several criteria aim to inform and raise awareness of both personnel and clients.

- [Théâtre Plaza](#)
- [Le Plaza Brussels](#) hotel
- [Stanhope](#) hotel
- [Dolce La Hulpe Brussels](#) hotel
- [Hilton Brussels City](#) hotel
- [Hilton Brussels Grand Place](#) hotel
- [NH Stephanie](#) hotel
- [Radisson Blu Royal](#) hotel
- [Radisson RED Brussels](#) hotel (ex-Radisson Blu EU)

Need more info? Marie Spaey (IEW): 0472 / 33 07 97 or visit www.cleverte.be